

THE OKLAHOMA CHIROPRACTORS ASSOCIATION SUMMER WORKSHOP

**CHIROPRACTIC MASTERY:
UNLOCKING SUCCESS WITH RYAN RIEDER, DC**

JUNE 7 -9 2024



DAY 1: FRIDAY, JUNE 7TH (8:00 AM - 12:00 PM)

MARKETING MASTERY

THE POWER OF MARKETING IN CHIROPRACTIC PRACTICE

SESSION 1: MARKETING STRATEGIES THAT BRING IN THOUSANDS OF NEW PATIENTS

SESSION 2: CRAFTING YOUR UNIQUE BRAND IDENTITY IN THE CHIROPRACTIC INDUSTRY

**OPTIONAL GOLF TOURNAMENT @1 PM

DAY 2: SATURDAY, JUNE 8TH (8:00 AM - 1:00 PM)

EFFECTIVE COMMUNICATION

BUILDING STRONG PATIENT RELATIONSHIPS THROUGH EFFECTIVE COMMUNICATION

SESSION 1: MASTERING VERBAL AND NON-VERBAL COMMUNICATION IN PRACTICE

SESSION 2: COMMUNICATING VALUE: CONVERTING LEADS INTO LOYAL PATIENTS

**OPTIONAL OCA DINNER @7 PM

DAY 3: SUNDAY, JUNE 9TH (8:00 AM - 1:00 PM)

STRATEGIC GROWTH AND TEAM BUILDING

STRATEGIC PLANNING FOR SUSTAINABLE GROWTH IN CHIROPRACTIC PRACTICE

SESSION 1: IMPLEMENTING BUSINESS STRATEGIES WITHIN YOUR PRACTICE FOR FINANCIAL FREEDOM

SESSION 2: CULTIVATING A HIGH-PERFORMING TEAM FOR PRACTICE SUCCESS



RYAN RIEDER DC

 SHANGRI LA RESORT
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 WWW.OKCHIROPRACTORS.ORG

BROOKE@OKCHIROPRACTORS.ORG

16 CEU - OBCE PRE APPROVED

BECOME A SPONSOR OR VENDOR

Elevate Your Brand, Reach Your Target Audience!

Sponsorship Packages:

1 **Platinum Sponsor: Exclusive branding, keynote introduction, booth space. \$3000**

Experience the prestige of having your brand prominently featured throughout the conference. From the event website, official materials, and signage to digital promotions and social media, your logo will be a beacon of excellence, illustrating your commitment to advancing the chiropractic field.

2 **Gold Sponsor: Logo placement, speaking opportunity, and booth space. \$1500**

Elevate your brand's by becoming a valued Gold Sponsor. This sponsorship tier offers a remarkable blend of visibility, engagement, and networking opportunities that will leave a lasting impression on chiropractic professionals and healthcare influencers alike.

3 **Silver Sponsor: Logo inclusion, booth space, and recognition during sessions \$700**

Secure a prime booth location to showcase your products and services, interact with attendees, and forge meaningful connections. Engage with chiropractic professionals and healthcare enthusiasts eager to explore the latest industry trends.

Supporting Sponsor: Company Materials in attendee bags \$150

☀ While you may not physically attend the conference, your brand's presence will still be felt by chiropractic professionals and healthcare enthusiasts. This strategic placement ensures that your message reaches every participant, leaving a lasting impression and providing them with valuable insights about your products and services. Your materials will serve as a tangible reminder of your dedication to advancing chiropractic care!

Lunch Sponsor: \$2000

☀ Fueling Knowledge, Nourishing Connections: As a Lunch Sponsor, you'll take center stage during the conference lunch break, providing attendees with a nourishing meal that sustains their energy and enhances their conference experience. Your brand will be associated with the vital moment of networking, idea exchange, and relaxation, fostering positive connections and meaningful conversations. ** does not include AV or Booth Space

Break Sponsor: \$1000

☀ Fueling Networking and Inspiration: As a Coffee Break Sponsor, you'll provide attendees with a much-needed pick-me-up during the conference coffee breaks. Your brand will be associated with the moments of networking, idea sharing, and rejuvenation, creating an environment where connections flourish and inspiration thrives.



COMPLETING THIS FORM

EMAIL TO BROOKE@OKCHIROPRACTORS.ORG

NAME : _____

COMPANY _____

EMAIL : _____

CELL /PHONE _____

CREDIT CARD # _____

EXP _____ CVV _____ ZIP CODE _____

CIRCLE YOUR SPONSORSHIP OPTIONS

Sponsorship Packages:

1 *Platinum Sponsor: Exclusive branding, keynote introduction, booth space. \$3000*

2 *Gold Sponsor: Logo placement, speaking opportunity, and booth space. \$1500*

3 *Silver Sponsor: Logo inclusion, booth space, and recognition during sessions \$700*

Supporting Sponsor: Company Materials in attendee bags \$150

Lunch Sponsor: \$2000

Break Sponsor: \$1000

NOTEBOOK SPONSOR \$700

MEETING BAG SPONSOR \$500